

MEDIA RELEASE

DKSH signed exclusive agreement with Seagarden for Japan

DKSH Holding Ltd.

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DKSH, the leading Market Expansion Services provider with a focus on Asia, has successfully reached an exclusive agreement with Seagarden, a global supplier of marine savory ingredients and bioactives.

Zurich, Switzerland, December 16, 2011 – DKSH's Business Unit Performance Materials, a leading specialty chemicals and food ingredients distributor, will provide its Market Expansion Services to Norway-based Seagarden, a specialty marine ingredients company supplying 100% natural ingredients to the global savory and nutritional markets.

Seagarden has chosen DKSH for its excellent knowledge of the Japanese seafood market, the high-end distribution capability, and the state-of-the-art food innovation center in Isogo, where DKSH continually works on concepts and applications. The agreement covers Seagarden's fish protein extract, arctic shrimp powder, arctic shrimp shell powder, and seafood extract for savory applications, such as soup, condiments, and seasoning.

Seagarden is one of the world's major suppliers of savory seafood ingredients to the international food and flavor markets. From a product range of more than 40 different savory varieties, Seagarden's ingredients can be found in millions of consumer food products worldwide, such as ready-made-meals, soups, bouillons, and seasonings.

About DKSH

DKSH is the leading Market Expansion Services Group with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets.

With 610 business locations in 35 countries – 590 of them in Asia – and over 23,000 specialized staff, it is one of the top 20 Swiss companies ranked by sales and employees. In 2010, DKSH generated a Transaction Value of nearly CHF 10 billion.

DKSH's **Business Unit Performance Materials** is a leading specialty chemicals distributor and global provider of Market Expansion Services for performance materials. The Business Unit sources, develops, markets, and distributes a wide range of specialty chemicals and food

ingredients to business partners in the specialty chemicals, food and beverage, pharmaceutical, and personal care industries.

With 69 business locations in 24 countries and over 1,000 specialized staff, Business Unit Performance Materials generated a Transaction Value of around CHF 749 million in 2010.

Visit us at: dksh.com/chemicaldistribution and www.youtube.com/user/DKSHGroup

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